

NYJÆGER

PUBLISHING DATE

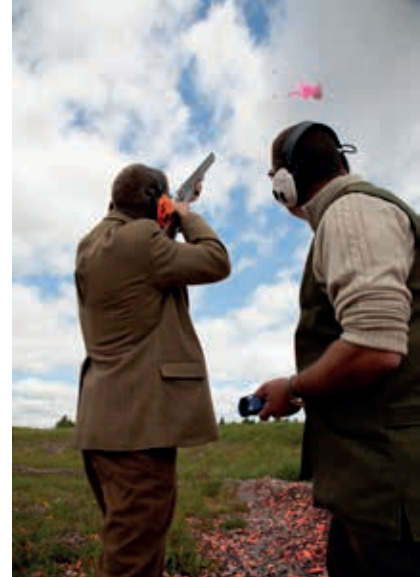
MARCH 2024



JAGT

VILDT & VÅBEN

NYJÆGER
MARCH 2024



2024

New Hunter

2024 - 2025

NYJÆGER (New Hunter) is the **free magazine** published once a year by our main magazine JAGT, Vildt & Våben. The NYJÆGER magazine offers more than 100 pages of exiting content giving the new hunters all the information they need to get well on their way: shooting, hunting, equipment, weapons and optics.

In March NYJÆGER will be sent to **shooting and hunting license schools** in Denmark who will distribute it among the trainees preparing for the hunter's examination in 2024. The magazine will also be available **for free in more than 100 major hunting shops and stores in Denmark.**

NYJÆGER will also be distributed with JAGT, Vildt & Våben in April 2024 making **this issue a double magazine** for our regular readers.

Every year between **4.000 and 5.000 new hunters** pass the Hunters exam in Denmark. Of these 10% are women. The term NYJÆGER (New hunter) covers the first years as a hunter in Denmark.

Prices NYJÆGER

Double page spread € 3.425
 420 x 297 mm
 (Special Placement page 2-13 surcharge) € 335

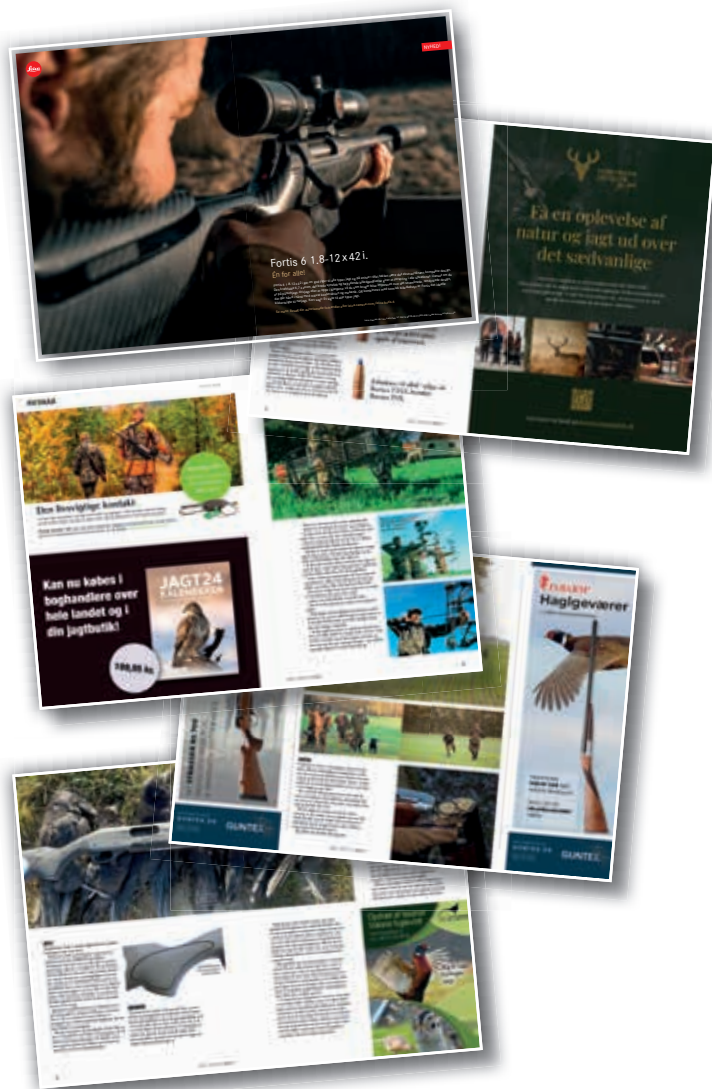
Full page € 2.080
 210 x 297 mm
 Special Placement page 2-13
 + back cover surcharge € 200

1/2 page € 1.040
 Horizontal 210 x 146 mm
 Vertical 102 x 297 mm

1/4 page € 640
 102 x 146 mm

AD SALES

Preben Henrichsen
 Phone: +45 4111 6166
 Mail: ph@danskejagtmedier.dk



Material

PDF format
 (version 1.7 Acrobat Distiller) – all advertisements
 formats shall include **5 mm** for bleed and trim marks.

Text as well as important elements in the
 advertisement should be placed within **10 mm** from
 regular advertisement size (excluding bleed)

Images must have a minimum resolution of
300 DPI – and **CMYK colours** only.

DELIVERY OF MATERIAL

Please send print ready
 artwork to
 ph@recreationmedia.dk

VOL.	PUBLICATION DATE	DEADLINE
NYJÆGER	07.03 2024	20.02 2024

Sizes



Spread
 420 x 297 mm



Full page
 210 x 297 mm



1/2 page horizontal
 210 x 146 mm



1/2 page vertical
 102x 297 mm



1/4 page
 102x 146 mm